Scaling Sustainability

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We lower barriers to social change through mobile technologies

Message:

114/1024

help improve the environment in your neighbourhood by helping plant a tree! hit REPLY and send us your address for

Options ◎ Clear

horizontal scale -
innovation in every node
in a network

to be scalable, innovation has to be easy to pick up and use

versatility is more important than mapping exactly to workflows:

the perfect is the enemy of the good

act!onaid

End poverty. Together.

Bei za bidhaa katika soko ya Isiolo kwa wiki

tarehe ya bei ..../......./.......

A. mahindi (kilo) ....40.......Ksh

B. unga wa mahindi (paketi ya kilo mbili). ....60.......Ksh

C. mchele (kilo)* ....70.......Ksh

D. unga wa ngano (kilo) ....65.......Ksh

E. Maharagwe (kilo) ....70.......Ksh

F. viazi (kilo) ....30.......Ksh

G. nyanya (kilo) ....30.......Ksh

H. cabbage (kilo) ....20.......Ksh

I. kitunguu (kilo) ....70.......Ksh

J. sukuma wiki (kilo) ....20.......Ksh

K. mafuta ya kupikia (kilo)* ....240.......Ksh

Habari kutoka: idara ya kilimo)

Habari muhimu

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...ctionAid kaunti ya Isiolo ukitumia

...34 164: pia tuma ujumbe mdogo kwa

every intervention needs
a good business model

low-cost, accessible, usable and versatile innovation in the hands of local teams can support sustainable improvement and change

- Busara Center, Kenya: 16 hours of work down to 30 minutes for participant coordination

- ActionAid, Isiolo, Kenya: 24 field trips per month down to 12 for basic M&E data-gathering

- St. Gabriel's Hospital, Malawi: $3,500 and 2100 hours of staff time saved in one summer

…sounds a bit like building local capacity for resilience?

What if we could make all local emergency responders more efficient by just 10%?

Why wouldn't we?

Thank you.